



Funding the Future: Emerging Regional Strategies

Sonoma County Regional Climate
Protection Authority (RCPA)
2024 State of the Estuary
Conference
May 29, 2024



Agenda

- About RCPA
- Funding Challenges
- Climate Resilience District
- Next Steps



**Leading a local
government coalition to
mobilize climate action in
Sonoma County**



RCPA Milestones

RCPA
Created

Climate
Emergency
Resolutions

Climate
Resilience
District

2009

2016

2019

2021

2022

2023

Climate Action
2020 and Beyond

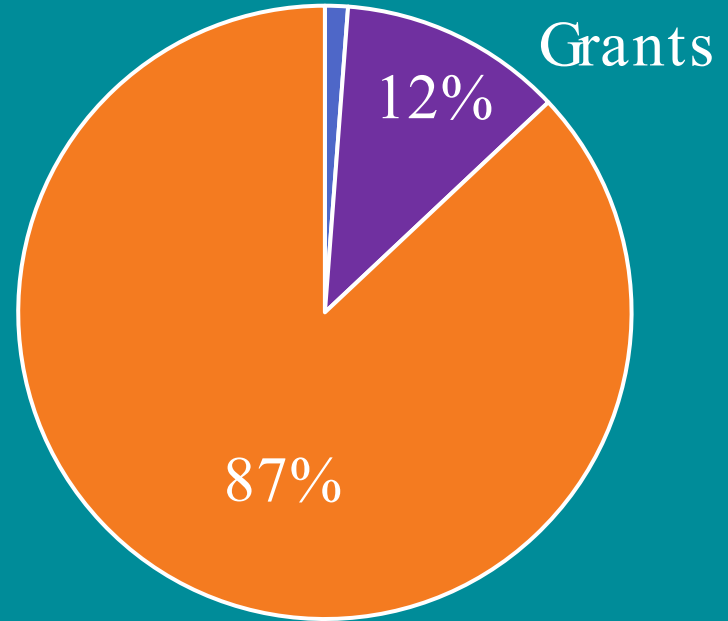
Climate
Mobilization
Strategy

Climate
Protection
Initiative

Funding Challenges

- Ambitious goal – carbon neutral by 2030
- Lack sustainable funding source for local climate resilience
- Limited options for countywide funding source
- Grants highly competitive and uncertain

FY23/24 RCPA Core Programs
Final Budget



Member & Partner Contributions



CRD Funding Options



RCPA now has authority to pursue:

- Special taxes
- Service charges
- Gifts, fees, and grants from public and private entities
- Issue revenue and GO bonds

RCPA must go through CRD creation process to use:

- Tax increment financing (EIFD)

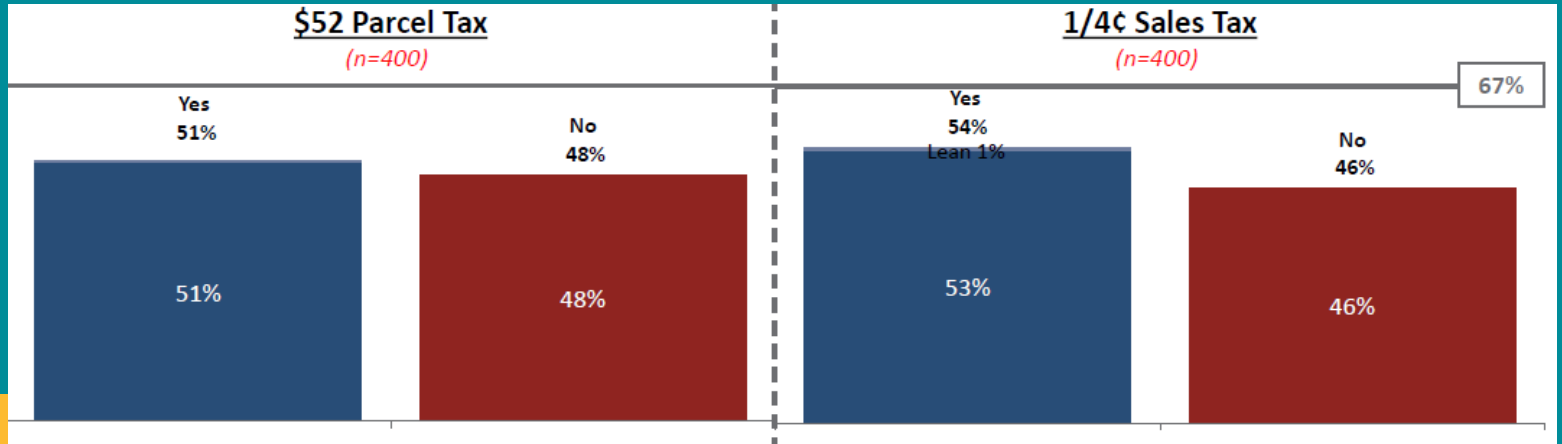
Climate Protection Initiative

- Launched in late 2022
- Goal to explore options for a possible climate revenue measure in 2024
- Funds generated will help implement local climate solutions



June 2023 Climate Poll Results

- Climate change and wildfires very serious issues to voters
- Disconnect between caring about these issues and willingness to support a new tax measure to address them
- New tax requiring supermajority support does not appear viable





Next Steps

- State Climate Bond
- CRD funding options
- Local partnerships
- Multijurisdictional grants

Questions?

Thank You!

James Cameron
Executive Director
Sonoma County Transportation Authority
Regional Climate Protection Authority
707-565-5373
James.Cameron@RCPA.ca.gov