



550 Kearny Street
Suite 900
San Francisco, CA 94108
415.262.2300 phone
415.262.2303 fax
www.pwa-ltd.com



San Francisco Estuary Partnership
Association of Bay Area
Governments (ABAG)
1515 Clay St, Suite 1400
Oakland, CA 94612
www.sfestuary.org

February 16, 2012

Subject: Invitation to the Stakeholder Advisory Group for the San Francisco Littoral Cell Coastal Regional Sediment Management Plan (CRSMP).

ESA PWA and the Association of Bay Area Governments (ABAG) invite you to join the Stakeholder Advisory Group for the **San Francisco Littoral Cell Coastal Regional Sediment Management Plan (CRSMP)**. Your expertise will provide valuable input to the success of the project and we welcome your knowledge to our team.

A Coastal Regional Sediment Management Plan (CRSMP) is a guidance and policy document that discusses how Regional Sediment Management (RSM) can be applied in a rapid, cost-effective, and resource-protective manner. ESA PWA is completing the CRSMP for a segment of the San Francisco Littoral Cell along the Pacific coastline of San Francisco and San Mateo counties for the Coastal Sediment Management Workgroup (CSMW). The CSMW is a task force co-chaired by the U.S. Army Corps of Engineers and the California Natural Resources Agency focused on the adverse impacts of coastal erosion on coastal habitats. The CSMW works with federal, state and local/regional entities to augment or restore natural processes through RSM to redress loss of beach width, damage to infrastructure, and negative impacts on recreation and tourism. The first stage to prepare a CRSMP is specifying how governance, outreach and technical approaches can support beneficial use of sediment resources within and throughout that region without causing environmental degradation or public nuisance. CSMW develops informational documents and computer-based tools to assist coastal managers obtain and utilize the information they need for sound decision-making.

The San Francisco Littoral Cell CRMSMP covers the shoreline from Fort Point, San Francisco, to Point San Pedro, Pacifica. Because this region is heavily urbanized and includes the entrance to San Francisco Bay, many components are required to produce a valuable plan including assessment of geological and geomorphic processes, habitats and species of concern (terrestrial and marine), infrastructure at risk, economic costs/benefits, public access, and policies that may influence sediment management. In addition, the CRMSMP must consider the impacts of climate change and sea level rise so the recommendations of are useful for a long-term planning horizon.

Community ownership of the CRMSMP will ensure the efficacy of the project. A substantial amount of public outreach is required to develop a plan that is acceptable by local cities and counties. The consultant team at ESA PWA is inviting your participation in an advisory working group to assist us in developing a plan that can be supported and implemented by your municipality or agency. Specifically, we will be asking you to review our data compilation for gaps, assess our analysis of coastal erosion zones, provide input regarding policies and permitting processes that will be useful for your municipality or agency, and assist us to connect the project to the broader public.

We anticipate your involvement would require not more than 10-15 hours over the course of several months (the project timeline is September 2011 – December 2012) and will be mostly in the form of Stakeholder Advisory Group workshops and public meetings in San Francisco, Daly City or Pacifica. As much as we value your time, we cannot offer compensation due to the restrictive budget. However, we hope you will join us in developing an innovative and forward-thinking approach for well-informed planning along our shared coastline.



Page 2

Our first meeting will be on the afternoon of March 28, 2012, in San Francisco. If you think there are more appropriate or additional individuals to better represent your organization, please feel free to pass this invitation along and communicate your thoughts to us. At our core, we want to be as inclusive as possible.

For more information about the CSMW, visit <http://dbw.ca.gov/csmw/default.aspx>. If you have questions, please contact the ESA PWA Project Manager, Doug George (dgeorge@esassoc.com), Project Director, Bob Battalio (bbattalio@esassoc.com) or the ABAG Project Manager, Athena Honore (ahonore@waterboards.ca.gov).

Sincerely,

Doug George, Project Manager
Bob Battalio, Project Director

Athena Honore, Project Manager



SOURCE: ESA PWA 2012 (Figure, Reaches), NAIP 2010 (Aerial Imagery)

San Francisco Littoral Cell Coastal Regional Sediment Management Plan 211658.00

Figure 1
Study Reaches